

Work Plan- 2010

Mission: Provide advice from a biblical perspective that leads people on a path of stewardship over all that God has entrusted to us- money, abilities, time and health.

Communicating Message: revise/continually improve Stewardship Mandate book; update blog and website; lead a Crown Financial Ministries Bible study; seek opportunities to share message through churches/companies; help committed Christians who have a desire to excel at whole-life stewardship; record audio version of Stewardship Mandate within 5 years.

Service: quarterly reviews of client assets; annual review face-to-face; monthly emails to clients/prospects; limit client base- under 200- to provide exceptional service/value.

Fees/Compensation: office out of home to keep overhead low; pass along savings to clients- average fee of 0.5% per year; cap fee at \$10,000 annually.

Continuing Education: Read one hour per day on industry specific topics; read twelve investment/business books per year; attend one continuing education conference.

Business Philosophy

1. God is to be honored in my business above profit, recognition and comfort. I must seek to reflect His character of honesty and grace in all that I say and do. His promises to take care of my needs will not fail- ***Psalms 84:11; Matthew 6:33.***
2. Always consider the needs of my clients when advising them. A good relationship will provide value to them and be profitable for all parties. If I add no value to their lives, I have failed them- ***Philippians 2:3-5.***
3. I am a minister of the gospel first and foremost. Relationships do not come into my life by accident. God is sovereign over all affairs in life. I must commit to pray for my clients: souls, health, families and careers- ***I Thessalonians 5:16-18.***
4. I work for God. Therefore, my work must be diligent. I cannot afford to waste time daily pursuing leisure. My time on earth is short and it must be diligently used for the Lord's purposes- ***Proverbs 22:29; Colossians 3:23-24.***
5. Money is not to be hoarded or wasted. It is to be used in this life to pursue the cultural mandate, build our faith in God, provide for needs, enjoy life and bless others through generosity- ***I Timothy 6:6-19.*** .
 - Live strategic lives free from the love of possessions- ***Luke 12:15.***
 - Encourage others to store up treasure in heaven- ***Matthew 6:20.***
 - Eliminate debt and build up cash reserves- ***Romans 13:8.***
 - Diversify investments- stocks, bonds, alternatives, real estate- ***Ecl 11:2.***
 - Be prepared to die/ stay organized- ***2 Kings 20:1; Matthew 24:42-44.***